

Fall Attendees: 600 - 800 expected (Leaders: superintendents, principals, coordinators, and directors)

Spring Attendees: 1,000 expected (50% superintendents, principals, coordinators, and other; 50% classroom and Title I teachers)

Sponsors:

Registration Area: \$5,000 both days of conference; with exhibit space

Beverage Breaks: \$1,500 per break table with exhibit space

Staging for Ballroom: \$2,000 with exhibit space

Lanyards: \$1,400 with exhibit space

Technology: \$1,000 with exhibit space

Name Badges (or sticker): \$1,000 with exhibit space

Tri-fold Brochure: \$500

Other ideas expressed will be considered.

Advertising:

Conference Program online to all participants (company provides ad as one color black, hi-resolution PDF)

Full page 7.5" wide x 10" tall \$3,000

Half page 7.5" wide x 5" tall - \$1,500

Quarter page 3.5" wide x 5" tall - \$1,000

OAASFEP website - \$5,000 annually

Hyatt Regency

Pillar banners 8' tall x 3.5' diameter - \$400 per pillar

Lobby floor GOBO (front desk) - \$500

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